



3103 Fairfield Ave 9f Bronx, NY 10463

February 1,2025

Dear Family, Friends, and Neighbors,

Thank you for your interest and support of **The Riverdale Children's Theatre/ St.Barnabas Theatre Program. We are currently accepting ads and remarks for our RCT/ Barnabas production: FROZEN Jr.** Last's years production was seen by over 2,200 community residents, so in addition to supporting arts enrichment for Woodlawn youth, our show programs are an excellent advertising opportunity. Your support help offset production costs, allow tuition fees to remain affordable and enable RCT to offer financial aid for those in need of assistance.

Riverdale Children's Theatre is 501-c3 non-profit organization that serves kids in the Bronx,Yonkers and beyond. Our program brings together children from various religious and cultural backgrounds to learn about themselves, each other and the joy of performing. By participating in a full-scale theatrical production, children learn the basic elements of theatre, music and dance, while pushing their own creative and physical boundaries. We believe the performing arts stimulate children emotionally and intellectually, and in the process raises self esteem, emphasizes teamwork and fosters a strong sense of community. The booster program helps us to ensure that every child can benefit from a arts education regardless of their families financial circumstances. To place an advertisement or good luck wish, you may fill out the attached form or simply log on to our website at [www.riverdaletheatre.org](http://www.riverdaletheatre.org) and click on **SUPPORT** then **BOOSTERS**. After filing out the simple form you may pay online via PayPal. Full pages are \$100. Your contribution is tax deductible, and will help insure this and similar RCT programs will continue to flourish. Thank you again, and feel free to contact us with any questions. If you would like to learn more about the Riverdale Children's Theatre and it's programs, please log on to [www.riverdaletheatre.org](http://www.riverdaletheatre.org).

PLEASE NOTE- The Deadline for Boosters is March 20th, 2025

Sincerely yours,

Derek Woods  
Founder/Executive Director  
Riverdale Children's Theatre  
CNN 2021 Champion for Change



**BUSINESS BOOSTER AD FORM**

THANK YOU FOR YOUR SUPPORT OF THE RIVERDALE CHILDREN'S THEATRE! OUR BOOSTER PROGRAM HELPS US TO PAY FOR OUR THEATRE PROGRAM AND PRODUCTION COSTS. PLEASE FILL OUT THE FORM BELOW, AND BE SURE TO INCLUDE THE NAME OF THE CHILD YOU ARE SPONSORING. DEADLINE FOR SUBMISSION IS **March 20, 2025**

**NAME OF CHILD/FAMILY BEING SPONSORED:**

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**NAME OF BUSINESS SPONSOR:**

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**CONTACT NUMBER:**

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**EMAIL ADDRESS:**

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**NOTE TO BE INCLUDED IN PROGRAM: (AVERAGE NOTE IS APPROX 15 WORDS)**

EX. "DINA, BREAK A LEG, YOU ARE GOING TO BE GREAT-LOVE MOM DAD AMY AND GRANT"

**ARE YOU INCLUDING A PHOTO OR ARTWORK? (please circle)**

Yes

No

*JPEG, TIFF, PSD, PDF ARE ACCEPTABLE; 10 mb max*

*Please email to [derek@riverdaletheatre.org](mailto:derek@riverdaletheatre.org) BEST RESOLUTION PLEASE.*

**A FULL PAGE AD is \$100**

**MODE OF PAYMENT- All payments due at time of submission**

**Please submit online via PayPal at [riverdaletheatre.org](http://riverdaletheatre.org) for CC payments**

**Or By check payable to Riverdale Children's Theatre**